



BUILDING STRONGER CLASSROOMS TO CREATE HEALTHIER SCHOOLS



1300 E. 86th St. Suite 40426 Indianapolis IN 46240 | www.FFLF.org |     



Partnership Proposal

BACKGROUND

Fight for Life Foundation (FFLF) helps underserved youth develop the social and emotional qualities needed for success. The **primary goals** are to:

Reduce student's emotional distress

Reduce conduct problems

Improve academic performance

Improve teacher classroom management skills

Increase parental engagement; Improve school culture

Connect students and families to the care and services they need.

THE PROGRAM

Building Dreams is an in-school or after school program to develop social and emotional skills while teaching positive character qualities.

FFLF operates an evidence-based program, **BUILDING DREAMS**, to help students develop the social-emotional skills necessary for success in school and life.

Building Dreams integrates Common Core Reading, Writing, Language, Speaking and Listening skills with Social Emotional Learning (SEL) core competencies.

These competencies include

- Understanding and managing emotions
- Setting and achieving positive goals
- Feeling and showing empathy for others
- Establishing and maintaining positive relationships
- Making responsible decisions

Building Dreams is a complete curriculum for multiple grade levels that includes teacher training and supplies, workbooks and incentives for students, staff support, a web-based application for parents/caregivers and teachers, and assessment and evaluation.

The program is ongoing, frequent, aligned with Indiana educational standards, and delivered by classroom teachers who build it into the existing school day.

THE PROGRAM

Building Dreams is an in-school or after school program to develop social and emotional skills while teaching positive character qualities.

Building Dreams is a two-pronged Social Emotional Learning (SEL) program

- First, we provide a teacher-implemented curriculum designed to teach SEL concepts by analyzing virtues, values, emotional, and character traits.
- Second, is a behavior management system, the Building Dreams app, which tracks and rewards student's behavior and class participation.

Building Dreams app also allows teachers to track *areas of concern* ('flags') for individual students. A flag may be a behavior like falling asleep in class; coming to school hungry, unprepared, or unclean; exhibiting anger, anxiety, or depression; involvement with the justice system, reporting violence at home, or disregard for general norms, among several others.

Rather than treating these issues as “behavior problems” for which students have traditionally been punished, the Building Dreams app “flags” them as a warning that the student may be at risk for a host of physical or mental health issues, including abuse or neglect. Teachers and school administrators are then able to proactively address the root cause of the behavior before there are negative consequences.

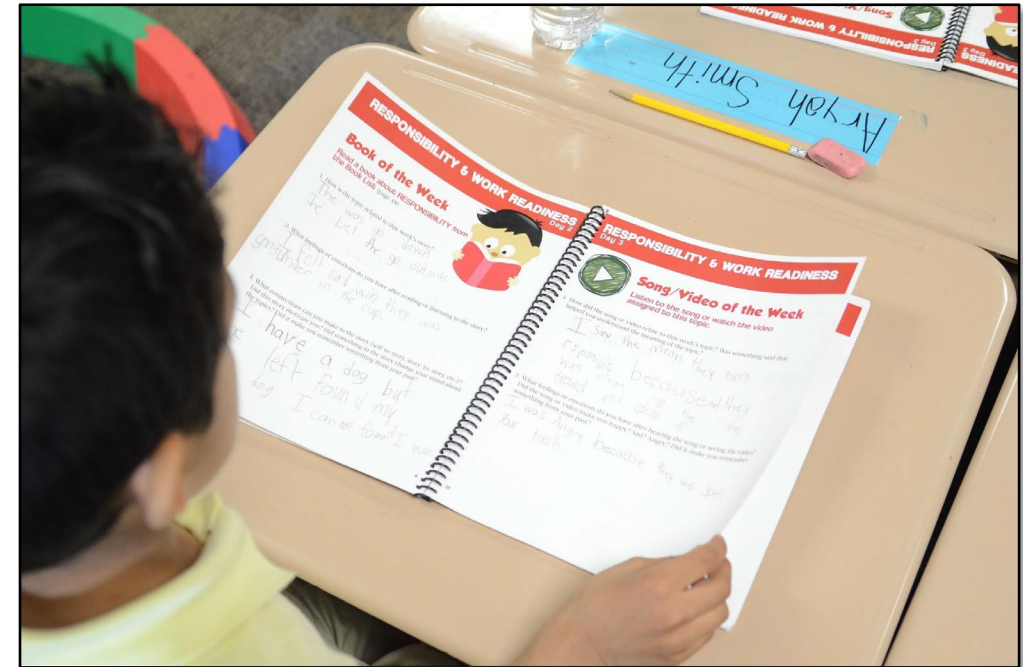
COMMUNITY IMPACT: WORKFORCE PREPAREDNESS

The Future depends on Social Emotional Learning

Developing core life abilities through social and emotional learning (SEL) is critical to a child's development. For many children, school is the only place where any deficiencies in these abilities can be addressed before they become active members of society.

Combining these skills with academic development creates high-quality learning experiences and environments that empower students to be **more effective contributors in their classrooms today and in the workplace and community tomorrow**. What we are really talking about is creating a pipeline of workforce ready students for employers, and the ability to prepare students for the successful lives they deserve to have.

Employers want to hire and retain employees who have the ability to think critically and work effectively with others. Key competencies include *communication, decision making, critical thinking and problem solving, collaboration, and creativity and innovation*. All core aspects of social and emotional learning.



RESULTS

To date 12,761 students across 16 schools have been served through Building Dreams. The following outcomes have been achieved over the span of 2019-2022:

Trained 50 administrators and 125 teachers to implement Building Dreams

Engaged 50 teachers in classroom management professional development

Implemented Social Emotional Learning with 4,731 youth

Engaged 4,731 youth with Positive Behavioral Intervention



Engaged 4,731 youth in Indiana Academic Reading, Writing, Speaking and Listening Standards

Identified 35,765 displays of positive character traits amongst the students served

Identified 411 concerns amongst the students served referred for follow up

Engaged 500 youth with Field Trips as rewards for achieving milestones

VOLUNTEERISM & EMPLOYEE ENGAGEMENT

There are a variety of ways to contribute, from helping run day to day administration of our programs to working with kids directly. Dates are posted for current volunteer needs for each of our programs on our website.

The Building Dreams Corporate & Community Partnership program connects values taught in Building Dreams to business and service industries.

Business and Community leaders along with their staffs will have the opportunity to relate each Building Dreams topic to their work/service experience.



PROGRAM REQUEST

Our program sponsors are the life-blood of Fight For Life. Without community support we would not be able to serve as many children as we do.

FFLF respectfully requests an investment of \$10,000+ to support Building Dreams.

Funding would cover the cost of teacher and student materials, language translation service fees, platform functionality development, Be A Blessing program offerings (Field trips, back-to-school experiences, holiday celebrations, direct needs assistance).

HIGHLIGHTS OF PARTNERSHIP

- Company name/logo on select marketing materials
- Inclusion in digital assets of the program
- Press release inclusion
- Two social media mentions (one per semester) via FFLF social platforms (Twitter, Facebook, Instagram, LinkedIn)
- Right to provide company products/giveaways for students and teachers
- Ten tickets to annual fundraising/stakeholder's relations events
- Verbal recognition during the event as Building Dreams Sponsor
- First right of refusal on additional event sponsorship opportunities



Fight for Life Partnership Levels	Platinum 100K	Gold 75K	Silver 50k	Bronze 25k	Supporter 10k
--Visibility--					
Building Dreams Corporate Partner Branding integration - Logo placement on all Building Dreams consumable materials	✓				
Logo placement on the Building Dreams App	✓	✓	✓		
Corporate Branding on Building Dreams student workbooks, school wide signage, admin and teacher training materials	✓	✓			
Corporate Branding on Building Dreams classroom signage, parent enrollment forms, and Building Dreams Bucks		✓	✓		
Logo placed on all Fight for Life press releases	✓	✓	✓		
Logo listed in related sponsorship level category of FFLF.org sponsor page	✓	✓	✓	✓	✓
Two social media mentions (one per semester) via FFLF social platforms (Twitter, Facebook, Instagram, LinkedIn)	✓	✓	✓	✓	✓

Fight for Life Partnership Levels	Platinum 100k	Gold 75k	Silver 50k	Bronze 25k	Supporter 10k
--Visibility--	✓	✓	✓	✓	
Partnership recognized in all Fight for Life Event programs					
Presenting sponsor for Be A Blessing Toy Drive And Field trips				✓	
Corporate staff participation with Building Dreams Corporate Partner Mentoring Visits	✓	✓	✓	✓	✓
Display information at all Fight for Life events	✓	✓	✓	✓	
Right to provide company products/giveaways for students and teachers	✓	✓	✓	✓	
Tickets to annual event <ul style="list-style-type: none"> • Verbal recognition during the event as Building Dreams Sponsor First right of refusal on additional event sponsorship opportunities	14	12	10	8	6



Fight for Life Foundation works to ensure that youth and their families can thrive. We appreciate the opportunity to partner with you to help children and our community be successful.

Fight for Life
Marlin Jackson
15838 Plains Rd.
Noblesville In. 46260

For questions, please contact 317-578-5499

All donations are tax deductible and payment should be made to Fight for Life Foundation, Inc. ("FFLF") is a Delaware not-for-profit 501 (c) 3 public charity and charitable platform with federal tax-exempt status from the IRS under Section 501(c)(3) (Tax ID: 46-1377821).

CORPORATE SPONSORSHIP FORM

YES! We would like to support the 2021-22 Building Dreams program with the following partnership:

<input type="checkbox"/> PLATINUM SPONSOR	\$100,000
<input type="checkbox"/> GOLD SPONSOR	\$75,000
<input type="checkbox"/> SILVER SPONSOR	\$50,000
<input type="checkbox"/> BRONZE SPONSOR	\$25,000
<input type="checkbox"/> SUPPORTER SPONSOR	\$10,000
Total Amount Enclosed	\$_____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Contact: _____

Contact Title: _____

Work Phone: _____ Cell Phone: _____

Please make checks payable to **Fight for Life Foundation** and mail along with form to:

Marlin Jackson

15838 Plains Rd. Noblesville In. 46260

For questions regarding sponsorship, please contact 317-578-5499

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