

FIGHT FOR LIFE FOUNDATION



THE 2ND ANNUAL
**BUILDING DREAMS
CHAMPIONS
BREAKFAST**

2024 SPONSORSHIP OPPORTUNITIES



INTENDED TO ASK FOR SPONSORSHIP
SUPPORT FOR THE ANNUAL AWARDS
CELEBRATION & FUNDRAISER FOR
FIGHT FOR LIFE FOUNDATION.



FIGHT FOR LIFE FOUNDATION

Mission & Vision

Our mission is to help underserved youth develop the social-emotional qualities that are needed for success. We are a software as a service (SaaS) nonprofit agency that focuses on behavioral health to influence student, school, and societal outcomes. Our vision is to equip schools with an early intervention system and actionable data (via the **Building Dreams** platform) to empower all students to thrive socially, emotionally, and academically.

OUR ORGANIZATION



MARLIN JACKSON
CEO + Founder



ANNA SUTTER
Director of Program
Management



TAYLOR MASSEY
Implementation Specialist

BOARD OF DIRECTORS



**CAROLYN GENTLE-
GENITTY, PHD**
Vice President
Indiana University



**FRANCIS
BOWEN, PHD**
Board Director
Butler University



**VERONICA
WATKINS**
Treasurer & Secretary
University of Southern Indiana

FIGHT FOR LIFE FOUNDATION



Sponsorship Packages

Any interest in being part of the fun? Reach out to **Marlin Jackson**, CEO of Fight for Life Foundation, at marlinjackson@fightforlifefoundation.org.

TITLE SPONSOR

\$7,500

- ★ **2 VIP tables (16 seats!)** with branded table tents
- ★ **Scheduled Meet & Greet from Marlin Jackson at company location for employees, including autographed memorabilia.**
- ★ Sponsor name mentioned in the event opening and closing
- ★ Logo placement on website, flyer, event presentation & program
- ★ Branded merchandise in swag bags
- ★ 1 blog post about sponsorship & company/organization
- ★ 3 social media promotional posts
- ★ 1 newsletter feature

GOLD SPONSORSHIP PACKAGE

\$5,000

- **1 ½ VIP tables (12 seats!)** with branded table tents
- Autographed memorabilia from Marlin Jackson
- Sponsor name mentioned in the event opening and closing
- Logo placement on website, flyer, event presentation & program
- Branded merchandise in swag bags
- 1 blog post about sponsorship & company/organization
- 2 social media promotional posts
- 1 newsletter feature

SILVER SPONSORSHIP PACKAGE

\$2,500

- **1 VIP table (8 seats!)** with branded table tent
- Logo placement on website, flyer, event presentation & program
- Branded merchandise in swag bags
- 2 social media promotional posts
- 1 newsletter feature

BRONZE SPONSORSHIP PACKAGE

\$1,000

- **½ VIP table (4 seats!)** with branded table tent
- Logo placement on website, flyer, event presentation & program
- Branded merchandise in swag bags
- 1 social media promotional post

FIGHT FOR LIFE FOUNDATION

Review of Last Year

It's going to be hard to top last year's event, but we're already cooking something up to make it worth your while. Let's take a look at last year's sponsors + champions.

2023 CHAMPIONS

DR. TIHESHA HENDERSON
Sankofa School of Success

MITZI FREELAND
Charles W. Fairbanks IPS 105

CHELSEA STOCKBERGER
Frederick Douglass IPS 19

KAYLA WOOD
PLA @ 93

BUTLER UNIVERSITY
Partner

SANKOFA SCHOOL OF SUCCESS
School

DAVID GOMEZ
Charles W. Fairbanks IPS 105

KEISHA ROSS
Parent

JAVION
Student

STEPHANIE WEST
Sankofa School of Success

2023 SPONSORS



FIREFLY
Silver Sponsor



THE MIND TRUST
Silver Sponsor



COUNTERPART
Silver Sponsor



INDY CHAMBER
Bronze Sponsor



**THE INDIANAPOLIS
RECORDER**
Bronze Sponsor

ELEVATE TRAVEL CO.
In-Kind Contributor

FINELINE PRINTING GROUP
In-Kind Contributor

SCAN QR CODE
to see what last year's
event looked like!



FIGHT FOR LIFE FOUNDATION

Thank You

Thank you so much for taking the time to review our sponsorship proposal for the **Building Dreams Champions Breakfast**. Your attention to Fight for Life Foundation's cause and potential support mean the world to us. With your help, we can make this event even more impactful for the second year running.



Contact Us

MARLIN JACKSON

marlinjackson@fightforlifefoundation.org

