



December 3, 2015

Dear Marlin,

I'm writing this letter to thank you for your partnership and for providing the Fight For Life Foundation's exceptional Building Dreams character education curriculum to our scholars.

As a core part of our schools' enrichment program, the Building Dreams curriculum has done an exceptional job of teaching our children foundational values like love, gratitude, and perseverance in a simple, effective way. The program provides multiple methods for children to approach these concepts, to expand their vocabulary, and to deeply internalize values and beliefs. They not only have the opportunity to read age-appropriate stories about a concept like love, but also to step back and have a meaningful discussion with classmates and teachers in order to analyze what love really means. Further, the curriculum enables our scholars to dive deep into expressing these concepts and applying them to real-life situations. The effect of this approach has been tremendous. I recall an exceptional example when, after scholars learned about perseverance, a scholar who was traditionally frustrated by new problems that he did not understand quickly stated that he would persevere when learning a new concept.

You have also been a great and remarkably flexible partner, going above and beyond for our children. To have a Super Bowl-winning NFL player share his personal story in the classroom and at school events, one that relates so much to the personal stories of our children and families, is very powerful. Your consistent presence in the building further enhances the power of the program and truly inspires our scholars. We've been blessed, through another aspect of the foundation, to have brand new holiday gifts for our families every year. As an organization that serves nearly 1,000 children, to ensure that all of our families received a special holiday gift because their child had worked hard, been a good citizen, and persevered is just an incredible blessing. One parent approached me last year and said that although her finances had been tough and she was not going to be able to get her kids any new gifts that year, your generosity and your Foundation changed the holiday season for her family.

At PLA, we strongly value our children being able to read, write, and compute at high levels. Those "hard skills" are critical to success. In fact, while 93% of our children are eligible for Free or Reduced Price Lunch, 100% of our children passed the Indiana state reading proficiency exam last year by third grade. That said, we also understand that schools have a strong priority to develop good, ethical, and honest citizens and future leaders of the world. The Building Dreams curriculum has been a cornerstone in helping our young people inculcate the characteristics that they will need to develop into the future exceptional leaders we expect them to be.

Thank you for your partnership Marlin, and we look forward to growing our partnership to serve over 10,000 scholars in the coming years.

Peace,

Earl Martin Phalen
Founder and CEO

December 2, 2015

As the Health and Wellness Coordinator of IPS schools, I am proud to share with whoever is concerned that IPS and Fight for Life will partner in 2016. Through our partnership we plan to serve at least 120 students at two IPS elementary Schools. At each school we will implement Fight for Life's quarter version of Building Dreams. We look forward to exploring the possibilities of this new partnership.

IPS prepares and empowers all students for life, while Fight for Life helps youth develop Social and Emotional qualities needed to be successful in life. Together, we plan to cultivate with in IPS students the Social and Emotional qualities needed to be successful in life.

Sincerely,

Kathy Langdon
Shortridge High School | Athletic Director | Administrator | Health & Wellness Facilitator



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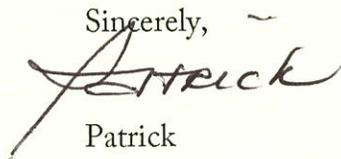
November 27, 2015

In 2015, the Saturday Evening Post Society (SEPS) established a partnership with the Fight for Life Foundation and its founder Marlin Jackson. Both organizations share a mission of helping underserved youth develop the physical, social, and emotional skills needed to be successful in life.

To achieve its shared mission, SEPS and Fight for Life are collaborating on the Forever-Fit Summer Camp (FFSC) program, an initiative launched by the SEPS in 2011. The six-week FFSC program includes structured nutrition- and exercise-based activities, as well as group discussion to support social and emotional development. FFSC will include the Building Dreams curricula, developed and owned by the Fight for Life Foundation, to promote the social and emotional development of youth, as well as nurture leadership-, team-, and character-building skills.

In 2016, the Forever-Fit Summer Camp will again include the Building Dreams curricula in the six-week FFSC program, which will be overseen by the American Foundation for Preventive Medicine (AFPM), a sister nonprofit of SEPS — and continue to operate at the Fitness Farm in Indianapolis.

We are grateful for the collaboration with the Fight for Life Foundation and its President Marlin Jackson.

Sincerely,

Patrick

Patrick Perry, MPH
Director of Development, Saturday Evening Post Society
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Forever-Fit Summer Camp program
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